

### **REMARKS**

Claims 1-6 and 10 are cancelled and new claims 12-21 have been added. No new matter has been entered by any of the foregoing amendments.

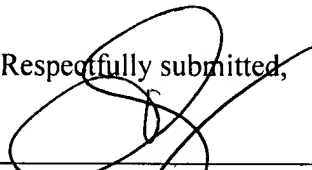
Applicants respectfully traverse the Examiner's rejection of Claims 7-9 and 11 under 35 U.S.C. §102 as anticipated by Brown, U.S. Patent No. 6,278,448. Claim 11 teaches a method that provides "an interactive bi-directional connection between said client and a business contact." Brown does not teach this feature. Brown teaches a method where content on a remote computer/server is copied onto a personal computer desktop. The content on Brown's desktop is updated when the desktop queries the remote computer. [Col. 13, lines 4-13]. Nowhere does Brown teach bi-directional communication. As such, Brown cannot anticipate claim 11 or render it or any claim dependent thereon obvious.

### CONCLUSION

Having dealt with all of the Examiner's rejections, the application is believed to be in a condition for allowance and favorable action is therefore respectfully requested.

Please charge all deficiencies and credit any overpayments to the Deposit Account No. 10-0096.

Respectfully submitted,



---

Christopher J. Rourke  
Registration No. 39,348

Date: October 24, 2007

Jackson Walker L.L.P.  
901 Main Street, Suite 6000  
Dallas, Texas 75202  
Telephone: 214.953.5990  
Facsimile: 214.661.6604  
E-Mail: [crourke@jw.com](mailto:crourke@jw.com)